

CÉSAR J. GALARZA, PhD



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PROFILE

A graduate PhD (Law) specialized in environmental consultancy, sustainability and climate change, with experience within Argentina and EU in advising, management and coordination of environmental programmes and projects, institutions and plans; interdisciplinary team work, fundraising, development of institutional internal and external communication and events coordination and management.

WORK HISTORY

- **Climate Change & sustainability freelance advisor | consultant** (Europe – Latin America, May, 2010 – present).

Projects/Positions:

- **Project:** "Ibero-American Forum on Taxation of Climate Change and Renewable Energy". (Universidad Austral. Argentina. October 2016 - current).

✓ Coordinator.

- **Project:** "Oxford Encyclopedia of Climate Change communication" (Oxford University Press. USA – Argentina. November 2015 – April 2016).

✓ External consultant. Activity: Co-writing with the main author: Lic. Maite Mercado (Spain) of the Chapter Corresponding to Argentina. Responsible for planning and coordination consultations with public and private stakeholders in the country.

- **Project:** "Correntinian Network of Municipalities towards the sustainable development", [*Municipios correntinos hacia el desarrollo sostenible -Munired Corrientes-*], (Coordination and Planning Ministry for Corrientes Province Government. Argentina. February 2014 – present).

✓ Designer & programme manager.

-See explanatory video: <https://www.youtube.com/watch?v=4flsfGxd7j8>

- **Project:** "ONU REDD Argentina" (Ministry of Environment and Sustainable Development of the Argentine Nation (Argentina, October 2015 - November 2016).

✓ External consultant. Activity: "Elaboration of reports of Consulting Elements for the Design of a Financial Structure for REDD + in Argentina".

- **Project:** "Incentives for the conservation of Ecosystem services of global importance" financed by PNUMA-PNUD-GEF (National Institute for Agricultural Technology, INTA January, 2015 - present)

- ✓ External Consultant: Elaboration of the Procedure Manual of the PES scheme. Design of the Management Scheme for Funds and institutional agreements. Assessment of environmental services for the pilot project on payment for water resources in Ramon stream in Misiones, Argentina.
- **Project: “Adaptation based on ecosystems to reduce vulnerability to climate change in border river basins (Argentina-Brazil) in the Alto Parana Atlantic forest** (Fundación Vida Silvestre Argentina, FVSA, WWF associated). Iguazu, Argentina. June, 2014-September, 2014)
 - ✓ Coordinator of the Project presented to the call for the funding to be provided by the EU, “Europe Aid Water Clima LAC 2014” together with WWF Brazil, the IUCN National Committee of the Netherlands, the University of Cologne, the University of Freiburg, and Misiones National University among others, in a total of 16 Argentinian and Brazilian institutions and municipalities.
- **Eco Ideas, Services & Management Consultancy** (Posadas – Buenos Aires, Argentina, August, 2013 – present).
 - ✓ Co-founder. Responsible for external and internal communications, fundraising, projects identification, formulation, management, justification and evaluation; projection, management and monitoring of web pages and social networks; institutional representation. Consultant in economic instruments for conservation, sustainability and climatic change.
- **Project “Payment for environmental services –PES (carbon absorption services, biodiversity and water conservation) in the Parana Atlantic Forest”.** (Fundación Vida Silvestre Argentina, FVSA, WWF associate). Iguazu, Argentina. August, 2012 – December, 2013
 - ✓ External consultant: Project Coordinator. Responsible the Management, implementation, monitoring and justification for donors (Donors: IUCN-Both Ends-Wetlands- WWF Switzerland). Multidisciplinary Team work. Link between stakeholders (rural producers, enterprises, NGOs, Provincial and local Government, Universities). Design and supervision of the Communication plan. Fundraising responsible with private enterprises and international cooperation. Institutional representation in view of international donors and provincial and local, public and private entities.
 - ✓ Project Evaluator in the “7th Edition of the Contest of Water Projects” organized by Coca-Cola, FVSA and SDS of Argentina (2013).
 - ✓ Projects Consultancy and Training, economic tools and instruments for environmental protection and biodiversity conservation.
- **Project: “Creation of an agro-food basin under the concept of a collective mark to preserve the environmental services in Comandante Andresito, Misiones. FVSA** (Fundación Vida Silvestre Argentina, partner organization of WWF.
 - ✓ External Consultant: Responsible and writer of the presentation of the project financially favoured by the UNDP small grants (Call 2013)
- **Consultancy: CO2 Evolution. Environmental Consultancy** (Valencia/Madrid, Spain, May. 2010 – August, 2013)

- ✓ External Consultant: Responsible for the creation, implementation and early coordination of the project. Creation and implementation of the environmental image plan and institutional communication. Services design and sales. Green E-branding, Web management social networks. Networking creation and management. Events coordination and funds-seeking for financing customer projects. Consultant in sustainability and climate change, good environmental practices and sustainability in homes and cities.
- **Project: “Effective carbon prices CO2”, subsidies, grants, taxes, etc. in the electricity, transport, cement, pulp & paper and domestic areas” OECD (Organization for Economic Cooperation and Development)** (Paris – Madrid, EU, November, 2011 – July, 2012).
 - ✓ External Consultant: Responsible and writer of the report for Spain (Result published online at <http://www.oecd.org/env/tools-evaluation/carbon-prices.htm>)
- **“International Network of Research Investigation and studies on taxation and climate change”** (Valencia/Madrid, Spain, December, 2010-August, 2012). Project designer and coordinator.
- **Author and collaborator in environmental blogs**
 - ✓ Creation, design and management of the blog and social networks “Apostillas Ambientales” on environmental awareness and promotion of the sustainable development with more than 1500 visits per month at <http://apostillasambientales.blogspot.com.ar> (2012- present)
 - ✓ Collaboration in an International blog “I-AMBIENTE-ES”, Spain at <http://www.i-ambiente.es/?g=blogs/C%C3%A9sar-J-Galarza> (2013-present).
- **Teaching and coaching**
 - ✓ Module 5 Professor: Clean development Mechanism, Carbon trace, Payment for Ecosystem services (PES – REDD+) in the Diploma and specialization in climate change (Diploma and expertise in Climate change) (Argentinian Municipalities network fighting Climate change & Fraternitas Foundation – Rosario, Argentina, 2013 - present)
 - ✓ Professor in Seminars: “Climate change and natural protected areas” and “Compensation schemes and Payment for Ecosystem services” (PES and REDD” in the Diploma in Law and Natural Protected areas”. Santa Fe Catholic University. Puerto Iguazú, Argentina, 2014).
 - ✓ Professor at the Seminar “Climate change and Sustainable Development, topic: Environmental services of compensation schemes and Payment for Ecosystem services and climate change” for an expertise in “Innovation Management linked with Technology” (GTEC: Rosario, National University of Rosario, Argentina, 2014).
 - ✓ Presentation on “Payment for Ecosystem services (PES and REDD) & Sustainable tourism”. First meeting of Ecosystem services and sustainable tourism. (La Carolina, San Luis, Argentina; March 15 and 16, 2013).
 - ✓ Professor at Seminar: “Green companies: Environmental management systems of companies and environmental certifications”. Postgraduate studies in Social and environmental corporate responsibility. (Santa Fe Catholic University, Posadas, Argentina, 2013).
- **Coordinator | Researcher** (CEU Environmental Studies Institute (IDEA). Alicante – Barcelona – Madrid – Valencia. June, 2008 – December, 2010).

Projects / Positions

- **General and office coordination** – Human Resources Management – Institutional Representation - Internal and External Communication – Plan and Communication Supervision – Administration and Budgets – Funds and sponsors seeking – Foreign visitors attention – Multidisciplinary teams coordination –
- **Web and Social networks management and coordination:** Collaboration in institutional Web pages design and assembly. Web page supervision. Social networks creation and management supervision.
- **Events coordination:** Several events coordination (seminars, round-table discussions, workshops, conferences, debates, congresses, work breakfasts and lunches, etc.). All of them on environmental teaching and climate change fighting awareness and companies' social responsibility for different enterprises, entities and organizations as. Caja de Ahorros del Mediterraneo (CAM), Fundacion ENDESA, Fundacion Mapfre Foundation, Ipade, Ayuntamiento de Valencia, Banco Sabadell, Banco Santander, Instituto de Estudios Fiscales, among others.
- “Exploria Project, University campus of Sustainability Excellence” (Valencia – Madrid – Barcelona, 2011): **Member of the coordination team.** Project presented as an answer to the wide concept of sustainability in 2011 by three Universities that belong to the University foundation CEU San Pablo –University Cardenal Herrera CEU, Universitat Abat Oliba CEU of Barcelona and CEU University San Pablo (USP) of Madrid for a call of the Campus of International Excellence.
- **Project coordinator:** Awareness Plan on Climate change and support consultant for making and implementing sustainability measures of the Environmental Council Department and climate change of Valencia City council. (2009-2010):
- Project: “Low-carbon cities – Signatory to the Covenant of Mayors”. (Valencia, 2010-2011). **Responsible for the participation as a pioneer** for the Generalitat Valenciana (Valencian Parliament) on the topic “Low-carbon cities – Signatory to the Covenant of Mayors” of the projects: Pioneers in Action of the Community for the innovation in climate change”, an initiative of the European climate KIC.
- **Projects evaluation** of sustainable cities and towns by IDEA in Conama (National Environment Congress). (Valencia – Madrid, 2009 and 2010).
- Research Project: “Local finances and climate change” financed by MAPFRE Environmental Foundation. (2009): **Responsible Leader investigator.**
- Research project: “Taxation and climate change” financed by Ministry for the Science and Innovation from Spain. (Valencia, 2008-2010): **Member of a research team.** Iñaki Bilbao leader researcher.
- Research Project: “Taxation for the Clean Development Mechanism of the Kyoto Protocol. ‘Perspective from the added value tax” financed by the Institute for Fiscal Studies. (Valencia-Madrid, 2010): **Leader researcher. Responsible.**
- **Rapporteur** on “Towns and cities facing climate change” X Symposium on Legislation and Environmental Law and climate change. (Madrid, 2009): Honourable Mention
- Project: “Legal configuration of the Clean Development Mechanisms. Accounting and fiscal issues”. (Alicante – Valencia, 2008-2009): **Member of a research team.** Ana Isabel Mateos leader researcher.

- **Institutional manager and coordinator**

Projects / Positions

- **Vice-Dean and coordinator in the University of Business and Social Sciences, UCES.** (Buenos Aires, Argentina January, 2006 – June, 2007):

✓ Responsible of general and office coordination. Head of Department. Institutional Representation. Internal and external Communication. Events coordination. General and office coordination – Human Resources Management – Institutional Representation - Foreign visitors attention – Students and Professors attention.

- **Director of new venues in the University of Business and Social Sciences, UCES.** (Buenos Aires, Argentina, January, 2006 – June, 2007):

✓ Management and supervision of new venues in Resistencia, Chaco; Río Grande, Tierra de Fuego; San Francisco, Córdoba and Rafaela, Santa Fe.

- **Executive** of the Postgraduate programme in Austral University. (Buenos Aires, Argentina; March, 1998 – December, 2005)

✓ General coordination - Responsible for general and office coordination. Head of Department - Institutional Representation - Internal and external Communication - Events coordination - General and office coordination – Human Resources Management – Institutional Representation - Foreign visitors attention – Students and Professors attention – Advertising and Marketing – Commercialization of products –

- **Academic Secretary: Postgraduate coordinator at Austral University** (Buenos Aires, Argentina March, 1999 – December, 2000)

✓ General coordination. Responsible for general and office coordination. Head of Department - Institutional Representation - Internal and external Communication – Funds-seeking - Students and Professors attention - Human Resources Management – Personnel Selection and Postgraduate candidates - Foreign visitors attention - Advertising and Marketing – Commercialization of products

- **Events coordination at Austral University** (Buenos Aires, Argentina, March, 1998 – December, 2005)

✓ Organizer and coordinator for seminars, round-table discussions, workshops, conferences, debates, congresses, work breakfasts and lunches.

- **Legal Adviser – Law Professor**

- **Business Taxation Consultant at Della Rocca Legal and Account firm – Piazza – Almarza** (Buenos Aires October, 2007 – May, 2008)

- **Professor – Projects Member (Taxation Law) at Buenos Aires University,** Faculty of Law (Buenos Aires, 2007)

- **Business Taxation Consultant at Linares Luque & Associates Law firm** (Buenos Aires January, 2007 – September, 2007)

- **Lawyer at Rodriguez Casella & Associates Law firm** (Posadas, Argentina January, 1996 – February, 1997)

- **Lawyer at Lombardi & Associates Law firm** (Posadas, Argentina January, 1994 – December, 1995)

• **Member of the Administration and Human Resources Department at Pedro A. Manzano Foundation** (Buenos Aires, Argentina March, 1997 – March, 1998)

- Office Management – Budgets – Salaries – Employees and customers attention – Purchases and payment of suppliers – Executive Committee Assistance –

EDUCATION AND QUALIFICATIONS

- Course on Statistics and Regional Development Indicators, Ilpes – ECLAC, 2004
- Course on Environmental Projects management and offers preparations for tenders. Instituto Superior de Medio Ambiente, 2014.
- Course on Projects Preparation and Funds-seeking in the international cooperation, Red Argentina de Cooperación Internacional (RACI) the Argentinean International Cooperation network, 2013.
- Specialist in Environmental Consulting (Ibero-American University Foundation FUNIBER, European University Miguel de Cervantes, 2012-2013).
- Training Programme as a facilitator in Climate change scenarios – International scholarship – (Mitigation actions Plans & Scenarios, MAPS – LEDS Global Partnership. Chile, 2013).
- Course: “Projects Coordination” (TEA CEGOS, Madrid, 2012).
- Course/workshop: “Voluntary carbon offset market for enterprises and institutions” (ECODES, Madrid, 2012).
- Environmental Law Technician (European School of Management and Company Madrid, 2011).
- Course: “Law and Tax system Scheme of renewable energies” (Alcalá University, 2011).
- “Expertise in Legal issues of climate change” (International development Law Organization, Rome, 2011).
- European Programme of training in climate change eco-innovation: climate KIC: Pioneers into practice programme. Selected Programme participant with the Project “Low-carbon cities. Fulfilling of the Covenant of Mayors (European knowledge and innovation community, Climate KIC, 2010-2011).
- PhD (Law) Santiago de Compostela University, Spain, 2011-2003. (Thesis: Undue Activities Taxation: USC Extraordinary Doctorate Award).
- Bachelor of Laws (National Northeast University, Corrientes, Argentina, 1989/1993).

SKILLS

- Spanish (native); English (advanced); Portuguese (basic); Italian (basic) - Galician and Catalan (elementary)
- Excellent keyboard skills and mastering of Windows (Word, Excel, Power Point, Miradi, etc). Concepts maps. Social networks management and blogs.

OTHER DATA

- Place & date of birth: Posadas, Misiones, Argentina, 26th January, 1971
- Marital Status: Single
- Several Awards and Scholarships on a competitive basis
- Several publications
- Extensive Argentinean and international Networking
- Volunteering Experiences at “Huellas para un future”, Fundación Planeta Tierra, Intermón Oxfam España, WWF España, Cáritas Misiones and university centers.

MISCELLANEA

- Author of 1 book and more than 20 articles on taxation, environmental taxation, eco-system services, etcetera, published in Argentina, Spain, Mexico and Peru.
- Personal interest: wildlife & nature – outdoors sports – travel.
- LinkedIn Profile: <http://es.linkedin.com/in/cjgalarza/en>

Argentina, July 2017.